

Dan Binns
Hampshire Squash County Development Officer



- **What is the role of the CDO?**
- **Why?**



- **Objective – to boost the number of players actively involved in squash in clubs and schools**



- **Phase 1 – Expand Delivery of Junior Squash in Clubs**

Club	Taster	Active
PGS	15	10
Avenue	12	10
Trojans	20	12
Lee-on-Solent	12	8
5 Rivers	35	16
Total	94	56

These are all new players. There is significant growth opportunity for the existing Hampshire Junior Leagues.



- **Phase 1 – Expand delivery of squash in schools**

School	No. of children
St Bede	220
Broad Chalke	60
Wyndham Park	90
Total	370

370 children playing squash in school on a weekly basis during the summer term 2019



- **Phase 1 – Additional Activity**
- **Hampshire Schools Games – 70 kids and 7 schools**
- **Cheriton School marketing plan**
- **Jesse Englebrecht Masterclass**



- **Phase 2 – 2019 and 2020**
- **Limited by number of active coaches**
- **Potentially 24 new coaches by end of summer 2019**
- **This means we can deliver more growth**
- **Target areas of activity**
 - **Primary & secondary schools**
 - **Squash57**
 - **Squash 101 and World Squash Day**
 - **Improved collaboration with England Squash and other counties**

